

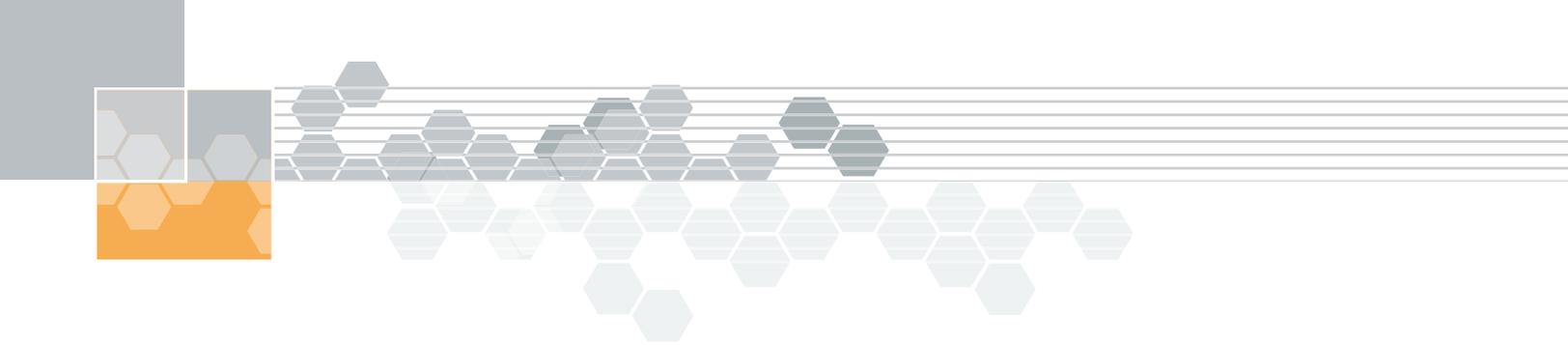


**idea<sup>®</sup>server**

DATA ANALYSIS FOR  
THE ENTERPRISE

VERSION NINE

PRODUCT PROFILE



IDEA Server is the perfect blend of technology, performance and usability.  
Analytics have never been this fast, powerful, and easy-to-use.

### Accelerate performance.

As data keeps on growing, you are facing more challenges with ever increasing complexity and limited IT resources.

With IDEA Server, analytics are accelerated by powerful server-based processing and imports can be eliminated. Reduce analysis time from days to minutes, even seconds. Even massive data sets are no match.

IDEA Server saves you time by bridging the gap between your desktop and data center. Access and analyze data on demand, all within a secure server environment.

The right data is always available. When results are readily available, you can respond quickly to errors, anomalies, and fraudulent activity.

### Protect your analytical assets.

All departments share a vested interest in the organization's success, but when facing data access and management challenges, IT departments may be concerned about sharing data access outside of the data centers.

IDEA Server meets these challenges by providing seamless data access to users while enabling IT to secure and optimize data management:

- Data is centrally stored in a secure server environment and streamed to the desktop based on user access.
- Restrictive permissions can be easily set to eliminate unauthorized access to audit project data.
- All user activity is tracked using bi-directional Microsoft® Active Directory integration.

### Speak from the same data.

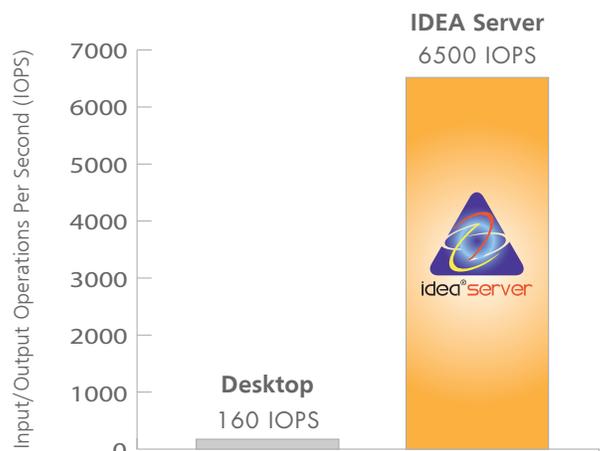
Data redundancy is a common and costly problem for many organizations. It distorts the facts and delays decisive and corrective action.

Isolated databases and spreadsheets are too often the norm, creating deviating views, rather than a realistic version on records.

IDEA Server stamps out data redundancy by providing a single point of access to data drawn from multiple systems. Source data is never moved, altered, duplicated, or deleted, so you and other users can make decisions based on accurate information.

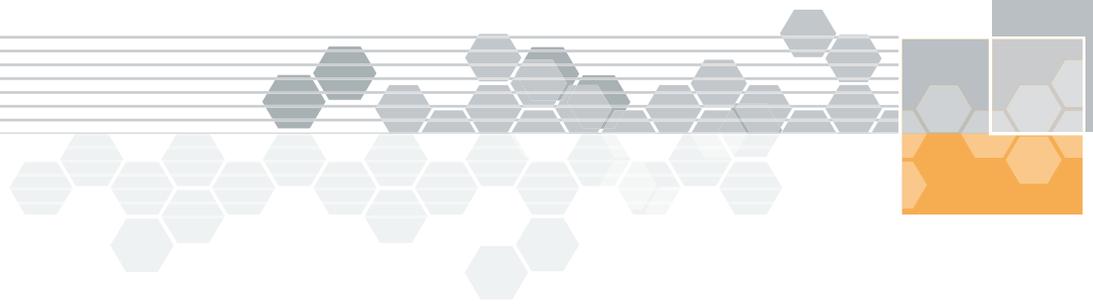
IDEA Server performance beats desktop performance hands down. On average, results are 15 times faster.\*

In IOPS tests, IDEA Server consistently shows performance increases of 3000% or more compared to most desktops.\*\*



\*Based on standard audit tests performed on customer banking data. IDEA Server running on Windows Server®. Desktop running Windows® client.

\*\*Measured in Input/Output Operations Per Second (IOPS).



Develop a collaborative approach to data analysis you never thought possible.

IDEA Server automates and accelerates data acquisition like no other analytics software.

### Cut your work time in half.

On the surface, IDEA Server provides the utmost in seamless usability. Behind the scenes, it's a robust database engine for automated data transfers from ERP, ETL, and other systems. IDEA Server automatically imports relevant data into IDEA projects, eliminating the need for most import tasks.

Project Overview, IDEA's interactive process trail, provides a visual analysis of your analytics, so you can identify and automate repetitive ad-hoc tasks, save and share workflows, standardize business processes, and establish best practices across your teams.

IDEA Server takes Project Overview's remarkable functionality one step further, so you can see and automate workflows from the whole team and cut the analytical steps in half.

### Share for success.

IDEA Server's secure, self-service access to data, accelerated performance on large data sets, and collaborative support helps you work smarter together.

Share for success by moving files seamlessly between your personal and corporate projects. IDEA Server transforms the IDEA Library into a secure, collaborative workspace, so you can share your work for gains in performance, communication, and insight.

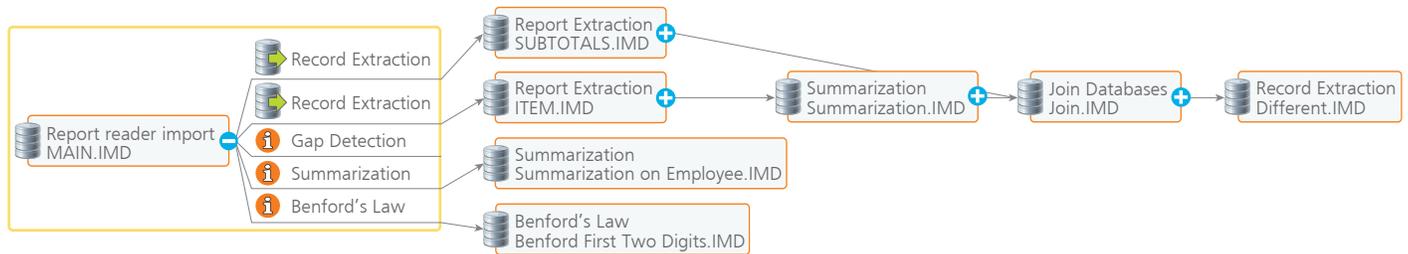
Team leaders can instantly enhance collaboration by adding frequently used files and other business-critical data to the Corporate Library for colleagues to copy to their current Desktop project.

### Get more from your data. Get more from IDEA.

As business needs change, technology should change too.

IDEA Server is a scalable analytical platform that grows with your business data, employee base, and server architecture. Easily add users and servers or expand into other CaseWare® technologies, including SmartAnalyzer, SmartExporter, and Monitor.

IDEA and IDEA Server together form the perfect-match system for users. Experience IDEA's outstanding usability, IDEA Server's unprecedented performance, and see your analytics in action.



Project Overview depicting a typical process pathway in Graphic mode.

> An effective data analysis solution in today's environment ... needs to incorporate server-based platform solutions that provide a robust and dependable technical architecture that preserves both the integrity and controlled access to data.

# BIG DATA

# BIGGER INSIGHT

IDEA Server works seamlessly with other data sources, so you can quickly process large data sets and share analytics, all from an easy-to-use interface.

With secure, self-serve access to data, accelerated performance on large data sets, and collaborative support, you can work smarter and get the most value from your data.



idea<sup>®</sup>server

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