



The Institute of Internal Auditors India

Dear Member,

Data-driven Internal Audit uses technology, big data, data analytics, even predictive analytics to make auditing a data-centric, risk-sensitive, technology-enabled, continuous activity.

About the Topic and Speakers

Need and Relevance for adoption – an Overview

CA Deepjee Singhal, Advisor. Sama Audit Systems and Softwares Pvt. Ltd.

Practical case study demonstration through Analytical Tools

Jairam Rajshekhar, Director Client Relations. Sama Audit Systems and Softwares Pvt. Ltd.

- Providing insights through patterns, duplicates, outliers and trends by mapping data to high risk elements using predefined Analytic Intelligence.
- Generating charts with reusable dashboards to generate 'What-if Analysis' for informed data-driven decision making.
- Spotting red flags by analyzing digits in numerical data sets to capture possible errors, potential fraud, or other irregularities.
- Leveraging dozens of useful apps with predefined workflows that make the audit process easy by automating tedious tasks so auditors can focus on interpreting results.
- Making Management Control Reporting automatic and repeatable to save time and boost efficiency.

Event Information:

Webinar Title: Data Driven Internal Audit

Friday, Sep 18, 2020

Time: 4:00 PM to 6:00PM IST

Registration Link: <https://attendee.gotowebinar.com/register/7747930096112027662>

About IIA-India

The Institute of Internal Auditors-India (IIA-India) was formed as a National Institute affiliated to The Institute of Internal Auditors. IIA-India is a non-profit professional organisation

dedicated to the advancement and development of the internal auditing profession in India, in sync with the highest standards propagated by its parent body.

About Sama

Sama Audit Systems & Softwares Pvt. Ltd. – ‘Sama’ are the exclusive distributors of IDEA, SmartExporter and Alessa in India and the neighbouring countries in the Region. Majority of the Industry Risk Assurance Teams, Professional Services Audit and Accounting Firms in India use IDEA as a key tool within their Audit and Investigation engagements. ‘Sama’ actively engages with the IDEA User Community in the Region through User Groups, Conferences, Online Training Programs, Open Houses and personal interactions.

‘Sama Audit’ specializes in Internal Audit, Risk Management and Business Advisory Services.

Best regards,
Team IIA India