

# Making an Impact with IDEA

## The First IDEA User Conference in India

The premier event for IDEA users from beginners to specialists

6–7 August, 2012

Hotel Orchid

Mumbai, India



Presented by Sama Audit Systems and Softwares Pvt. Ltd. in partnership with CaseWare IDEA Inc.

# Day 1 – Monday, 6 August, 2012



9.30 – 11.00

## CaseWare IDEA Update – Development and Global Strategy

**Solon Angel – IDEA Server Technical Product Manager – CaseWare IDEA Inc., Canada**

Get the latest information on upcoming features and products from CaseWare's main development office as well as the main industry factors impacting the evolution of CaseWare products.

## IDEA – What's New – Sneak Preview of Version Nine

**Solon Angel – IDEA Server Technical Product Manager – CaseWare IDEA Inc., Canada**

See first-hand the new version of IDEA and how it will allow you to work easier and faster.

11.15 – 12.15

## Improving Overall Audit Team Performance through Collaboration and Server-Based Technologies

**Solon Angel – IDEA Server Technical Product Manager – CaseWare IDEA Inc., Canada**

Discover how you can use IDEA's functionality to its fullest potential to promote collaboration and the sharing of a data-centric perspective across the team. During this session, you will be shown how to identify successful audit processes and make your analytical process consistent and repeatable. The goal of this session is to show you how you can improve the audit process performance by efficiently leveraging supporting material and apply proven strategies that can transform IT, the safe keepers of all data, into reliable contributors to the audit process.

12.15 – 1.00

## Use of IDEA in Government Audits – Case Studies

**Akhilesh Jha – Controller of Accounts – Ministry of Chemicals and Fertilizers and Supriyo Nath – Senior Accounts Officer – Bhopal Gas Victims Unit**

Learn how IDEA has been put to efficient and effective use in Government Audits through practical case studies—benefits derived, challenges faced, learnings received and action taken.

2.00 – 2.45

## Sifting through the Haystacks of Data Using IDEA Software

**Anirban Ghosh – Senior Manager – Internal Audit & Sarbanes Oxley – Cognizant Technology Solutions**

Worldwide increase in white-collar crime forces organisations to investigate their transactions, approvals and automated processes. Unauthorized access to confidential data requires IT forensic analysis to determine instances of fraud in organisations. Sifting through some real-life case studies, we will see how IDEA can be used to aid forensic investigations.

2.45 – 3.30

## Use of IDEA by the Comptroller and Auditor General of India in Public Sector Undertakings and Foreign Audits – Overview and Experience Sharing

**Anupam Kulshrestha – Former Deputy Comptroller and Auditor General of India**

Appreciate how the premier Government Auditor – Comptroller and Auditor General of India has put IDEA to effective use in IT audits, commercial reviews, propriety value for money engagements, and foreign institutional audits. Challenges faced and findings revealed.



3.45 - 4.30

### Seamless Data Extraction from SAP

**Jayant Mavlankar – Deputy Group President Assurance – Kalpataru Group**

Do you find data discovery in SAP overwhelming and challenging?

The speaker will share his experiences on the ease with which SAP data can be identified, extracted, and imported into IDEA.



4.30 - 5.30

### Advanced Techniques in IDEA Software

**Jairam Rajshekhar – Head Client Relations Sama Audit Systems and Softwares Pvt. Ltd.**

- Mastering Report Reader – data transformation of complex PDF files.
- Advanced Statistical Methods – Correlation and Trend Analysis simplified.
- Statistical Sampling – Attribute and Stratified Random Sampling, simple tips to quick adoption.
- Direct Database Connect and Mining – setting up and monitoring a direct connect to an MS-SQL database for ease of data mining and superior analysis.

## Day 2 – Tuesday, 7 August, 2012

9.30 - 10.15

### Implementing IDEA – Challenges and Winning Them

**Shashibala Srivastava – Chief Internal Auditor – Ordnance Factories**

Can a data analysis tool work wonders and cull out exceptions at the click of a button? Is it realistic to expect a significant reduction in audit cycle time after implementing IDEA? The speaker will share the challenges she faced in implementing and using IDEA and learnings from the obstacles overcome.

10.15 - 11.00

### Continuous Control Monitoring using IDEA

**CA Deepjee Singhal**

Internal control systems are essential for the effective operation of any organisation. However, over time, without monitoring, control systems deteriorate. Through the implementation of appropriate monitoring processes, organisations can identify and remedy internal control deficiencies on a timely basis and produce more reliable information for decision making and financial reporting.

11.15 - 12.00

### CaseWare Monitor – Continuous Controls Monitoring Software

**Jairam Rajshekhar – Head Client Relations – Sama Audit Systems and Softwares Pvt. Ltd.**

Designing and maintaining a sample continuous control monitoring program in CaseWare Monitor including dashboards, notifications, email alerts, issue tracking, escalation and resolution.



12.00 – 1.00

## Panel Discussion – How to Use Data Analysis and IDEA to Make Sense from Nonsense



### Panel Moderator – CA Deepjee Singhal

Panel Members – Himanshu Vasa, Head Internal Audit, Kotak Mahindra Bank Ltd.

Nipul Chandiwala, CFO, Dachser India Pvt. Ltd.

Satish Shenoy – President – IIA India, Bombay and Joint General Manager, Corporate Audit Services, Larsen and Toubro Limited

The increasing quantity of data available in organisations through the extensive use of Enterprise Resource Planning (ERP) systems means that enterprises have more data on their hands now than ever before. Enterprises need to realise that the amount of data that is being collected, analysed, and generated will only increase over time. The proliferation of data leads to analysis paralysis as we have too much data and too little information. How do we make sense out of this nonsense? The panel discussion aims to clarify how we can make use of data analysis tools and techniques to cut through the complexity of data in order to focus on what we want to know.

2.00 – 3.00

## Techniques in IDEA to Help Detect Fraud

### Jairam Rajshekhar – Head Client Relations – Sama Audit Systems and Softwares Pvt. Ltd.

Globally more pressure is being put on people using data analytics to include searching for and detecting fraud as part of their regular reviews. This session will showcase special fraud investigation techniques in IDEA – payment splitting using Benford's Law, prohibited party/money laundering searches, unauthorized application system access, detecting close proximity insurance claims, and duplicate system journal entries testing to suspense accounts on weekends and holidays.

3.15 – 4.30

## Challenges in Implementing IDEA in an Internal Audit and Management Consulting Firm

### CA Narendra Aneja – Chief Executive – Aneja Associates; CA Mrugesh Shah – Partner – Mahajan & Aibara

Internal Auditors share their individual experiences and accounts on the challenges in implementing IDEA in Internal Audits and Management Consulting.

4.30 – 5.30

## Open Session and Way Forward

IDEA Users

## Breaks

11.00 – 11.15

Tea and Coffee Break

3.00 – 3.15

1.00 – 2.00

Lunch Break



## Registration Fees

Rs. 20,225/- for one delegate (Inclusive of Service Tax)



## Early Bird Discount

Rs. 16,854/- for nomination received before 30 June, 2012 (Inclusive of Service Tax)

## Payment

Please enclose Cheque / DD payable at Mumbai in favour of "Sama Audit Systems & Softwares Pvt. Ltd." Registration fee is non-refundable. A suitable and acceptable replacement will be accommodated.

## Cancellation and Withdrawal Policy

Registration fees are non-refundable. A suitable and acceptable replacement will be accommodated. In certain circumstances, Sama will consider a credit of up to 75% of the fees for adjustment against any other Sama programme within the following six months.

## Four Easy Ways to Register

### Mail

<b>Mumbai Office</b>	601, Janki Centre, 29, Shah Industrial Estate, Off Veera Desai Road, Andheri (West), Mumbai – 400 053
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