



Enabling  
Business  
Excellence

# Fraud Risk Management and Combat Fraud with IDEA

## What is the Course Program all about?

We are living in an age of explosive new technology and abundant data. This has helped businesses around the globe grow and prosper in new and exciting ways. But it has also provided fertile ground for something that has been around for nearly as long as currency itself: financial fraud.

Fraud is everywhere, fraud is expensive, and fraud is not going anywhere, but it can be fought effectively now more than ever before.

In this specialised course, participants will develop proficiencies on how auditors and fraud examiners can detect, analyse, and even prevent fraud by using data analytics tools.

## Who should do it?

Professionals in the field of Audit, Investigation, Compliance and Vigilance at all levels who wish to develop their proficiency in use of IDEA for Fraud Analytics. Students seeking a structured course to add sound higher-level understanding of Fraud Analytics and add credentials to their resume as they walk out from Institutions into the World.

## What is the Coverage and Method of Delivery?

Over 3 days, 17th to 19th March 2021, Wednesday to Friday (from 3 pm IST to 7 pm IST) of online Zoom meeting based expert presentations on Concept of Fraud, Techniques of Fraud Detection, Trainer led case studies, self-practise tutorials with Trainer oversight and guidance, this course provides a structured learning platform to enhance the Fraud Analytic skill set expertise of Users.

## The Online Course deliverables –

- Expert presentations on topics like - How is Fraud Discovered, Types of Corporate Fraud and Getting the right data for Fraud Analytics with IDEA amongst other specially curated sessions on the Concepts of Fraud.
- Cutting edge sessions from complex Fraud Analytic working environments.
- Building advanced Red Flag expressions.
- Case Studies from diverse industry segments, business processes and forensic investigations.

- Sharing of practical hints on IDEA usage for Fraud Analytics.
- Over 10 'Trainer-Led' business function specific group case studies for self-practise, learning and evaluation. (Please view the attached Course Schedule for details)
- Over 4 'Individual-Practise Trainer Guided' business function case studies for self-practise, learning and evaluation. (Please view the attached Course Schedule for details)
- Certificate of Participation
- 15-day Provisional fully functional copy of IDEA Software v 11.2 from CaseWare IDEA Inc., Canada to - "learn from the case/ session, explore using solution available with you and apply to practical cases in your work environment"

## The Course helps users navigate through cutting edge Fraud Analytic techniques in IDEA like –

- Benford's Law
- Relative Size Factor
- Fuzzy Duplicates
- Outlier Tests
- Correlation
- Red Flag based @Functions and Custom Functions
- Exceptional Exceptions
- Novel techniques from the IDEA Lab like Fuzzy Join/Range Join

## What are the Fees?

The Fees for the program 'Fraud Risk Management and Combat Fraud with IDEA' is Rs. 18,000/- plus 18% GST – Total Rs. 21,240/- per enrolment. For international participants the charges are US Dollars 300 per participant.

## How do we register?

Send in your nomination by email to [info@samaaudit.com](mailto:info@samaaudit.com)

## Acknowledgment

This course is curated by AuditWare Systems Ltd. in the UK along with CaseWare IDEA Inc., Canada.

*\*This Course is available internationally to participants from Bhutan, Bangladesh, Nepal, Maldives and Sri Lanka.*

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