

# Making an Impact with IDEA

The Fifth IDEA User Conference in India

The premier conclave for IDEA users from beginners to specialists

9<sup>th</sup> - 10<sup>th</sup> August, 2017

JW Marriott – Mumbai, India



[www.samaudit.com](http://www.samaudit.com)

# DAY 1 **Wednesday, 9<sup>th</sup> August, 2017**



- 9.30 – 10.00**      **Key Note Address on Data Analytics**  
**Sunil Kohli – Financial Adviser Defence Services, FA (DS), Ministry of Defence**
- 10.00 – 11.00**      **Welcome and What’s New at CaseWare**  
**Simon Morgan – Channel Manager – CaseWare, Canada**  
Explore what’s new at CaseWare, new features expected in future releases of IDEA and exciting resources available to users.
- 11.15 – 12.15**      **Advanced Techniques in IDEA Software V 10**  
**Jairam Rajshekhar – Director Client Relations – Sama Audit Systems and Softwares Pvt. Ltd.**  
• Discovery – use IDEA’s proprietary intelligence to identify trends, patterns or anomalies in data that merit attention.  
• Passport – your gateway to invaluable resources like AuditNet Premium, Script Hubs and Feature Videos to optimize your IDEA investment.  
• Visualization – build customised visual dashboards to gain never before insights and reflections into your data.  
• Fuzzy Duplicates – perform text field based similar sounding duplicate checks.
- 12.15 – 1.00**      **Building a Robust Data Analytics Framework**  
**Anirban Ghosh – Head Function Corporate Internal Audit, Wipro Limited**  
Building a process and sustaining support for data analytics in terms of selling the concept to stakeholders, to implementing a process that is easily understood and repeatable, followed by providing results in a format that demonstrates results.
- 2.00 – 2.45**      **Panel Discussion – “Implementing IDEA – A Winning Strategy for Internal Audit.”**  
Panel Members –  
**S. Bhaskar – Chief Internal Auditor, Tata Capital Limited,**  
**Jyotin Mehta – Chief Internal Auditor, Voltas Limited,**  
**Surath Mukherjee – Head Internal Audit & Risk Assurance, Dalmia Bharat Group.**  
Panel Moderation by **Deepjee Singhal, Director, Sama Audit Systems and Softwares Pvt. Ltd.**
- 2.45 – 3.30**      **IDEA Analytics vs Customary Spreadsheets**  
**Ramanand Jha – AVP Internal Audit, Varroc Group**  
Identifying drivers for investment in IDEA in terms of speed, integrity and versatility of analytics vis-à-vis conventional spreadsheet applications.
- 3.45 – 4.30**      **Building competency for Data Analytics**  
**Rajkumar Ghosh – Faculty & Additional Director, National Academy of Direct Taxes**  
Creating a consistent knowledge management framework to support the growth of Data Analytic skill sets within an organisation.
- 4.30 to 5.00**      **IDEA Quiz**  
With participation from Floor
- 5.00 to 5.30**      **User Speak and Open Session**  
IDEA Users

## DAY 2 Thursday, 10<sup>th</sup> August, 2017



- 9.30 – 10.15**      **Building Macros / Pre-Written Scripts and making it work**  
**Jairam Rajshekhar – Director Client Relations – Sama Audit Systems and Softwares Pvt. Ltd.**  
 Demonstration through live case studies.
- 10.15 – 11.00**      **Seamless Data Extraction from SAP using Smart Exporter**  
**Jayant Mavlankar – President Group Assurance and Madhav Kulkarni – IT Governance, Kalpataru Group.**  
 Sharing experiences on the ease with which SAP data can be seamlessly identified, extracted and imported into IDEA both on an adhoc and automated basis.
- 11.15 – 12.15**      **Implementation of IDEA – Case Study**  
**Savio Mendonca – Group Internal Audit, Capgemini India**  
 Sharing the most common challenges faced when implementing an analytics program and practical suggestions to overcome them.
- 12.15 – 1.00**      **Breaking down barriers to enhance IDEA usage - Continuously expanding the use of IDEA Analytics**  
**Dinesh Kumar Vijay – Head of Group Internal Audit, Volvo Eicher Commercial Vehicles Ltd.**  
 Presenting some intriguing questions to help break down barriers associated with starting, sustaining and expanding the use of IDEA.
- 2.00 – 3.00**      **Taking IDEA up the Maturity Curve**  
**Narasimhan S – Partner, PKF Sridhar & Santhanam LLP**  
 Understanding the value and application of IDEA to enable, support and facilitate advanced audit functionalities.
- 3.15 – 4.00**      **Panel Discussion – “Blending IDEA into your Audit Programs”**  
 Panel Members –  
**Amit Pandit – Partner, SGCO & CO LLP,**  
**Nehal Shah – Partner, CNK & Associates LLP,**  
**Khözema Anajwalla – Partner, KNAV & Co Chartered Accountants.**  
 Panel Moderation by **Manish Pipalia, Director, Sama Audit Systems and Softwares Pvt. Ltd.**  
 Preparing an audit program that addresses the Risk of Material Misstatement using IDEA thereby achieving both efficiency and effectiveness in audit deliverables.
- 4.00 – 5.00**      **Establishing an Effective Anti-Fraud Analytics Program**  
**J V Phani Kiran – Associate Director – Compliance, Dr. Reddy’s Laboratories Ltd.**  
 Discussing the use of analytical processes to detect and prevent serious control weaknesses in internal control systems which permit frauds.
- 5.00 – 5.30**      **Valedictory Session**  
**Anugraha Das – Additional Financial Advisor and Joint Secretary, Ministry of Defence (Finance)**

## Breaks

- 11.00 – 11.15**      **Tea and Coffee Break**
- 1.00 – 2.00**      **Lunch Break**
- 3.30 – 3.45**      **Tea and Coffee Break on Day 1**
- 3.00 – 3.15**      **Tea and Coffee Break on Day 2**



Authorised Solution Partners - Sama Audit Systems and Softwares Pvt. Ltd.

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