

Making an Impact with IDEA

The Fifth IDEA User Conference in India

The premier conclave for IDEA users from beginners to specialists

9th - 10th August, 2017

JW Marriott – Mumbai, India



Enabling
Business
Excellence

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DAY 1

Wednesday, 9th August, 2017



- 9.30 – 10.00** **Key Note Address on Data Analytics**
Sunil Kohli – Financial Adviser Defence Services, FA (DS), Ministry of Defence
- 10.00 – 11.00** **Welcome and What’s New at CaseWare**
Simon Morgan – Channel Manager – CaseWare, Canada
Explore what’s new at CaseWare, new features expected in future releases of IDEA and exciting resources available to users.
- 11.15 – 12.15** **Advanced Techniques in IDEA Software V 10**
Jairam Rajshekhar – Director Client Relations – Sama Audit Systems and Softwares Pvt. Ltd.
 - Discovery – use IDEA’s proprietary intelligence to identify trends, patterns or anomalies in data that merit attention.
 - Passport – your gateway to invaluable resources like AuditNet Premium, Script Hubs and Feature Videos to optimize your IDEA investment.
 - Visualization – build customised visual dashboards to gain never before insights and reflections into your data.
 - Fuzzy Duplicates – perform text field based similar sounding duplicate checks.
- 12.15 – 1.00** **Building a Robust Data Analytics Framework**
Anirban Ghosh – Head Function Corporate Internal Audit, Wipro Limited
Building a process and sustaining support for data analytics in terms of selling the concept to stakeholders, to implementing a process that is easily understood and repeatable, followed by providing results in a format that demonstrates results.
- 2.00 – 2.45** **Panel Discussion – “Implementing IDEA – A Winning Strategy for Internal Audit.”**
Panel Members –
S. Bhaskar – Chief Internal Auditor, Tata Capital Limited,
Jyotin Mehta – Chief Internal Auditor, Voltas Limited,
Surath Mukherjee – Head Internal Audit & Risk Assurance, Dalmia Bharat Group.
Panel Moderation by **Deepjee Singhal, Director, Sama Audit Systems and Softwares Pvt. Ltd.**
- 2.45 – 3.30** **IDEA Analytics vs Customary Spreadsheets**
Ramanand Jha – AVP Internal Audit, Varroc Group
Identifying drivers for investment in IDEA in terms of speed, integrity and versatility of analytics vis-à-vis conventional spreadsheet applications.
- 3.45 – 4.30** **Building competency for Data Analytics**
Rajkumar Ghosh – Faculty & Additional Director, National Academy of Direct Taxes
Creating a consistent knowledge management framework to support the growth of Data Analytic skill sets within an organisation.
- 4.30 to 5.00** **IDEA Quiz**
With participation from Floor
- 5.00 to 5.30** **User Speak and Open Session**
IDEA Users

DAY 2 Thursday, 10th August, 2017



- 9.30 – 10.15** **Building Macros / Pre-Written Scripts and making it work**
Jairam Rajshekhar – Director Client Relations – Sama Audit Systems and Softwares Pvt. Ltd.
 Demonstration through live case studies.
- 10.15 – 11.00** **Seamless Data Extraction from SAP using Smart Exporter**
Jayant Mavlankar – President Group Assurance and Madhav Kulkarni – IT Governance, Kalpataru Group.
 Sharing experiences on the ease with which SAP data can be seamlessly identified, extracted and imported into IDEA both on an adhoc and automated basis.
- 11.15 – 12.15** **Implementation of IDEA – Case Study**
Savio Mendonca – Group Internal Audit, Capgemini India
 Sharing the most common challenges faced when implementing an analytics program and practical suggestions to overcome them.
- 12.15 – 1.00** **Breaking down barriers to enhance IDEA usage - Continuously expanding the use of IDEA Analytics**
Dinesh Kumar Vijay – Head of Group Internal Audit, Volvo Eicher Commercial Vehicles Ltd.
 Presenting some intriguing questions to help break down barriers associated with starting, sustaining and expanding the use of IDEA.
- 2.00 – 3.00** **Taking IDEA up the Maturity Curve**
Narasimhan S – Partner, PKF Sridhar & Santhanam LLP
 Understanding the value and application of IDEA to enable, support and facilitate advanced audit functionalities.
- 3.15 – 4.00** **Panel Discussion – “Blending IDEA into your Audit Programs”**
 Panel Members –
Amit Pandit – Partner, SGCO & CO LLP,
Nehal Shah – Partner, CNK & Associates LLP,
Khözema Anajwalla – Partner, KNAV & Co Chartered Accountants.
 Panel Moderation by **Manish Pipalia, Director, Sama Audit Systems and Softwares Pvt. Ltd.**
 Preparing an audit program that addresses the Risk of Material Misstatement using IDEA thereby achieving both efficiency and effectiveness in audit deliverables.
- 4.00 – 5.00** **Establishing an Effective Anti-Fraud Analytics Program**
J V Phani Kiran – Associate Director – Compliance, Dr. Reddy’s Laboratories Ltd.
 Discussing the use of analytical processes to detect and prevent serious control weaknesses in internal control systems which permit frauds.
- 5.00 – 5.30** **Valedictory Session**
Anugraha Das – Additional Financial Advisor and Joint Secretary, Ministry of Defence (Finance)

Breaks

- 11.00 – 11.15** **Tea and Coffee Break**
- 1.00 – 2.00** **Lunch Break**
- 3.30 – 3.45** **Tea and Coffee Break on Day 1**
- 3.00 – 3.15** **Tea and Coffee Break on Day 2**

Registration Fees

On Application -

Payment

Please enclose Cheque / DD payable at par in Mumbai in favour of "Sama Audit Systems & Softwares Pvt. Ltd."

Cancellation and Withdrawal Policy

Registration fees are non-refundable.

Three Easy Ways to Register

- Mail**
- Mumbai Office** 601, Janki Centre, 29, Shah Industrial Estate, Off Veera Desai Road, Andheri (West), Mumbai – 400 053
- Pune Office** 11, Chaitraban, Block "A", Vth Floor, Mumbai Pune Road, Pune
- Phone / Fax**
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