

Making an Impact with IDEA

The Fourth IDEA User Conference in India

The premier conclave for IDEA users from beginners to specialists

23rd – 24th August, 2016

JW Marriott, Juhu – Mumbai, India



**Enabling
Business
Excellence**

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DAY 1 **Tuesday, 23 August, 2016**



- 9.30 – 10.00** **Keynote Address on Data Analytics**
Archana Nigam - Principal Chief Controller of Accounts, Central Board of Excise and Customs & Additional Controller General of Accounts
- 10.00 – 11.00** **Welcome and What's New at CaseWare**
Rafael Palomo – Director - CaseWare Latin America
 Explore what's new at CaseWare, including the introduction of CaseWare Analytics, new features in IDEA Version 10. Learn about future plans for IDEA, new resources available to users and discover how to become a Certified IDEA Data Analyst & Certified IDEAScript Expert.
- 11.15 – 12.15** **Advanced Techniques in IDEA Software V 10**
Improving Overall Audit Team Performance through Collaboration and Server-Based Technologies
Manish Pipalia, Deepjee Singhal and Jairam Rajshekhar – Sama Audit Systems and Softwares Pvt. Ltd.
Advanced Techniques in IDEA Data Analysis Software V 10
- Discovery – use IDEA's proprietary intelligence to identify trends, patterns or anomalies in data that merit attention.
 - Passport – gateway to invaluable resources like Add-Ons, Script Hubs and Tutorial Videos to optimize your IDEA investment.
 - Visualization – build customized visual dashboards to gain new insights into your data.
 - Fuzzy Duplicates - perform text field based similar sounding duplicate checks.
- Improving Overall Audit Team Performance through Collaboration and Server-Based Technologies**
 This session provides a first-hand account of IDEA Server implementation – driving factors for selection with benefits in terms of increased collaboration, security, automation and performance.
- 12.15 – 1.00** **Show Me the Money – Building a Business Case for Software and Implementing for Quick Payback**
S Sarathi and Krishna Kumar – Chief Internal Auditor & General Manager – Anand Automotive
 We can all “get by” with a combination of increased headcount, basic office software and a lot of manual labour but as team leaders, are you really leading? Today, purpose-built software can take you from keeping your head above water to strategic business professional. But, how to go about navigating the hazards and pitfalls of making a winning business case for buying the software you need?
- 2.00 – 2.45** **Panel Discussion - "Getting the Bang out of your Buck invested in IDEA - Early Gains in Early Days"**
Panel Members - Nipul Chandiwala, Director Finance, Dachser India Pvt. Ltd., Dinesh Kumar Vijay, VP & Head of Internal Audit, Volvo Eicher Commercial Vehicles Ltd., and Savio Mendonca, Group Internal Audit, Capgemini India. Panel moderation by Deepjee Singhal.
- 2.45 – 3.30** **Implementing IDEA – A Winning Strategy for Internal Audit – Practical Case Studies**
Prafulla Pandit - Project Manager and Atmachintan Tiwari - Data Analyst, IT Audit Support, Internal Audit & Business Control, Saint-Gobain (INDEC)
 Can a data analysis tool work wonders and cull out exceptions at the click of a button? Is it realistic to expect a significant reduction in audit cycle time after implementing IDEA? The speakers will share the challenges faced in implementing and using IDEA.
- 3.45 – 4.30** **Best Practices for Preparing Analytics Tests**
Vaishnavi Gopalan – Centre of Excellence – T & E Management Team – Cognizant Technology Solutions
 Data analytic scripts in IDEA make conducting powerful analysis understandable and repeatable. In this session, we discuss best practices for managing and organizing data analytics to maximize the impact and sustainability of the overall data analysis program.
- 4.30 – 5.15** **IDEA Quiz**
With participation from Floor
- 5.15 to 5.45** **User Interactions**

DAY 2

Wednesday, 24 August, 2016



- 9.30 – 10.15** **Implementing IDEA – Challenges and Winning Them in a Professional Services Firm**
Sumant Chadha – Managing Partner – T R Chadha & Co LLP Chartered Accountants
 Leading Internal Auditor Practitioner shares experiences and accounts on the challenges in implementing IDEA in Internal Audits and Management Consulting.
- 10.15 – 11.00** **Seamless Data Extraction from SAP using SmartExporter**
Smriti Parikh – Group Head Internal Audit – The Tata Power Company Ltd.
 Do you find data discovery in SAP overwhelming and challenging?
 The speaker will share her experiences on the ease with which SAP data can be identified, extracted, and imported into IDEA and also implementing IDEA.
- 11.15 – 1.00** **Continuous Controls Monitoring in action – Case Study – Monitoring for Governance**
Vinayak Damle – Chief Internal Auditor – Unichem Laboratories Limited
 Designing and maintaining continuous control monitoring program in CaseWare Monitor including dashboards, notifications, email alerts, issue tracking, escalation and resolution for improved Governance.
- 2.00 – 3.00** **Establishing an Effective Anti-Fraud Program**
S. Suresh Kumar – VP – Head – Internal Audit & Fraud Control Unit – Cholamandalam Investment and Finance Company Ltd.
 Are you doing all that you can to stop fraud? Speaker will show you step by step how to build an effective anti-fraud program for your organization.
- Discover how to test for key fraud risks in expenses, accounts payable, and revenue
 - Learn how to best align data analytics to create an effective fraud monitoring program
 - Understand key reporting techniques to measure the success of an anti-fraud program
- 3.15 – 4.30** **The IDEA Maturity Curve – From Adhoc Analysis to Repetitive Analytics**
J V Phani Kiran – Associate Director - Internal Audit & SOX - Dr. Reddy's Laboratories Ltd.
 The speaker will share his extensive experience in the journey from adhoc analysis to repetitive analytics using IDEA along with seamless and secure Data extraction from ERP-SAP using SmartExporter.
- 4.30 – 5.00** **Data Analytics in the Government – Current and Emerging Trends in Investigations**
Rajkumar Ghosh - Faculty & Additional Director - National Academy of Direct Taxes
 Learn how the Government is enhancing the capability maturity model in Data Analytics to pave the way for superior investigations and improved transparency with accountability.
- 5.00 – 5.30** **User Speak, Open Session and Way Forward**
IDEA Users

Breaks

- 11.00 – 11.15** **Tea and Coffee Break**
- 1.00 – 2.00** **Lunch Break**
- 3.00 - 3.15** **Tea and Coffee Break**

Registration Fees

On Application

Payment

Please enclose Cheque / DD payable at par in Mumbai in favour of "Sama Audit Systems & Softwares Pvt. Ltd."

Cancellation and Withdrawal Policy

Registration fees are non-refundable. A suitable and acceptable replacement will be accommodated.

Three Easy Ways to Register

Mail	Mumbai Office 601, Janki Centre, 29, Shah Industrial Estate, Off Veera Desai Road, Andheri (West), Mumbai – 400 053
	Pune Office 11, Chaitranan, Block "A", Vth Floor, Mumbai Pune Road, Pune
Phone / Fax	+9122 26743675 +9120 25541172
Email	info@samaaudit.com hitesh.dattani@samaaudit.com



Authorised Solution Partners - Sama Audit Systems and Softwares Pvt. Ltd.

601, Janki Centre, 29, Shah Industrial Estate, Off Veera Desai Road, Andheri (West), Mumbai 400053.
+91-22-26743675 | info@samaaudit.com | www.samaaudit.com