

# Unlock the power within your data

## IDEA 10



### Discover

the secrets hidden in  
your data



### Visualize

your data graphically  
within dashboards built  
by you



### Advise

your business based on  
better insights

## Introducing IDEA® 10

Whether you're an auditor, accountant or finance professional, it's all about the data—gathering it, consolidating it, analyzing it. It's a time-consuming but necessary process to help you discover trends, patterns, outliers or anomalies. But with limited time and resources, you need to focus your search to find anomalies faster and reliably so you can provide meaningful insights and recommendations to the business.

CaseWare Analytics, the global leader in audit analytics software, brings you IDEA 10, the world's most comprehensive and powerful data analysis tool. Designed specifically to help you analyze your data faster, IDEA 10 comes equipped with more than 100 audit-relevant tasks and a wealth of new features to simplify your workflow and cover all of your analytic needs, from import to analysis to reporting. Analyze 100% of your data—with 100% confidence.

More than half of chief audit executives and directors believe that continuously assessing and identifying emerging risks will be the greatest challenge for internal audit throughout 2015—but only one-third are highly confident in their ability to identify these risks.<sup>1</sup>

Be a part of the one-third with IDEA 10.

1. The Institute of Internal Auditors Audit Executive Center. March 2015. The Pulse of Internal Audit: Navigating an Increasingly Volatile Risk Environment. Retrieved from <https://na.theiia.org/news/Pages/2015-North-American-Pulse-of-Internal-Audit-Released.aspx>

## Meet all of your data analytics needs with just a few easy clicks

IDEA 10 puts a wealth of commonly used audit tasks, tools and features at your fingertips to meet all of your data analytics needs with just a few easy clicks.



Effortlessly import your records—from virtually any source



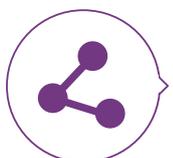
Detect errors and discrepancies in data



View a graphical or tabular history of all actions performed in a project



Access online tutorials, free scripts and add-ons, expert and community help and more through IDEA Passport



Easily access, save and share files



Perform a wide variety of analytic tasks, including data summarization and stratification

## Better, smarter and faster than ever: What sets IDEA 10 apart

### Visualization: Know what's in your data, at a glance

IDEA 10 brings to you the new Visualization feature—the next evolution in data analysis. Visualization unlocks IDEA's Analytic Intelligence so you can forget the days of painstakingly scanning through a series of tables. Visualization's tasks automatically create charts and field statistics, profiling your data so you can quickly pinpoint patterns, trends, outliers and correlations that may have gone unnoticed in a table. Raising the bar even higher, Visualization displays data graphically in up to 10 panels within a dashboard that you can tailor to show exactly the results you want. All the information you need to prepare a more focused audit.

Visualization has been designed with audit professionals in mind. Its two tasks, Discover and Visualize, give you precision control over your visualized data.



#### Discover

Not sure where to start searching for anomalies? No problem—Discover lets IDEA do the work for you. Just a few clicks and Discover identifies trends, patterns and outliers, and creates a Dashboard you can further refine to your specific needs—it's that smart. Powered by IDEA's Analytic Intelligence, Discover automatically populates your Visual Dashboard, saving you from manually analyzing your data.



#### Visualize

Know what you want to do with your data? Put IDEA 10 to work under your direction with Visualize. Play with your data to build a customized Visual Dashboard to help you interpret and monitor data trends in a single or multiple databases. Insights are presented as visuals so you can quickly see areas that need investigation. Visualize can also auto-stratify your data, taking your analysis to the next level.



### Importing in a snap

Take the pain out of data conversion with IDEA 10's universal file conversion capabilities. The Import Assistant helps you import virtually any file type and convert it into an IDEA database file. PDFs, .txt, .prn, ODBC and SAP files—IDEA 10 works with them all, ensuring data integrity and freeing your time. Streamline your process even further by importing and emailing files directly from your Library.



### Advanced Fuzzy Duplicate

Our advanced Fuzzy Duplicate tool is more powerful than ever, identifying multiple similar records using an unheard of three Character fields. Highlighting similar records and then grouping them based on the degree of similarity, this tool does your work for you, detecting data entry errors, multiple data conventions for recording information, and fraud. You can even fine-tune your data groups based on case sensitivity.



### Own every step of your audit trail

Stay on top of your audit with IDEA's unique Project Overview feature, which gives you ownership of each step of the audit. Graphically presenting all of the tasks completed within your project, including when databases are created, deleted or changed, Project Overview creates an audit trail so accurate and reliable that it will stand up in a court of law.



### Your Passport to IDEA

Know what you want to do but not sure how to do it? Check out Passport, your gateway to invaluable IDEA resources including quick links to IDEA add-ons, how-to videos to help you maximize IDEA features, the IDEAScript Vault, forums, Help, the Support Portal and more—enabling you to tap into IDEA's full potential.

## 100+ trusted audit tasks

IDEA 10 still offers the tools and features that finance and audit professionals trust to refine their data analysis, share results and complete audits faster—with confidence. These common audit functions include Benford's Law, Duplicate Key detection, Gap Detection, Field Manipulation, Summarization, Sampling, Stratification and more. Access all of these tools, features and resources to accelerate your audit—all with IDEA 10.



**Learn More Today!**  
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### About CaseWare Analytics

With more than 400,000 users worldwide, CaseWare Analytics technologies are built upon the foundation of best practices in assessing risk and controls, enabling audit and finance professionals to use real data insights to create remarkable ROI and business improvement opportunities.